

Town Website Accessibility



We Are:



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Town Webmaster

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Cary Library Webmaster

Working with 20+ web editors

We Are Here:



To explain what we are doing to make
the Town's websites more accessible

To get advise and help

Our 4 Website Goals:



1. Usability for all website visitors
2. Ease of maintenance and enhancement
3. Support for all web-capable devices
4. A polished, professional website that reflects Lexington's uniqueness

Standard:



We are guided by the
World Wide Web Consortium (W3C)
Web Accessibility Initiative (WAI)
Web Accessibility Guidelines (WCAG)
2.1 AA standard.

Better known as just **WCAG 2.1 AA**

[w3.org/WAI/standards-guidelines/wcag/](https://www.w3.org/WAI/standards-guidelines/wcag/)

How We Implement Accessibility



- We have 2 documents that all web editors use:
 - Town Website Style Guide
 - Town Website Editor's Manual
- We also have a monthly training, which covers a number of topics, including web styles and accessibility

Our Current Accessibility Rules



1. Our images have alternate text.
2. We minimize the amount of text that is contained in images.
3. Our pages use headings to help navigation.
4. Hyperlinks are placed on text that indicates where the link goes, for ease of navigation.

Our Current Accessibility Rules



5. We use mainly sans serif fonts and set minimum font sizes to improve readability.
6. Our pages are formatted to display correctly when a larger font size is selected.
7. We minimize the amount of movement which takes place on our pages to help people focus.

Our Current Accessibility Rules



8. We use plain language and short sentences.
9. We ensure that text has a high contrast to its background.
10. We do not rely solely on color to emphasize text or make differentiations.

We Know PDFs are a Problem



- PDFs that are scanned in:
 - Low quality and hard to read
 - Can't be read by screen readers
- PDFs created from Word:
 - Word doc must be created correctly
 - Very difficult to fix the PDF

Laserfiche Is Also a Problem



- Laserfiche is our document repository.
- The Laserfiche public website does not enlarge gracefully
- Documents in the Laserfiche public website are displayed as images
 - Blurry when enlarged
 - Can't be read by screen readers.

What We Know We Need



- People to test our website's accessibility and give us feedback.
- Someone to show us how they use a screenreader.
- People to explain their overall online accessibility problems to us.

What We Need Help With



- We want to know more about how to make the website usable for everyone
- We'd like to know which accessibility fixes to prioritize.
- We'd like to connect with the Lexington community that needs these features so that we engage with them.

Any other questions or comments
for us or these adorable hedgehogs?



*Thank
you!*