



Carol Ward, *Temporary Chair* info@tourlexington.us

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2023 17 May, 12:45 pm

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***Town of Lexington***  
**Tourism Committee**

**AGENDA**

**Thursday, May 25 2023**

3:30 pm - 5:00 pm

Conducted Remotely

Members: Carol Ward, Temporary Chair, Marsha Baker, Kerry Brandin, Margaret Coppe, Bebe Fallick, Elsie Xu, Melissa Robbins, Gardy Desrouleaux

Select Board Liaison: Doug Lucente

Center Committee Liaison: Fred Johnson

Economic Development Coordinator: Lorraine Welsh

Economic Development Director: Sandhya Iyer

Visitors Center Manager: Ariel Chin

**1) Economic Development Report 30 minutes**

a) Operations data

i) VC People Counter – April 2023

ii) VC Sales - April 2023

iii) Battle Green Tours sales - April 2023

iv) Liberty Ride Trolley sales - April 2023

**2) Lex250 Updates - Special Guest, Suzie Barry 45 minutes**

**3) Goals 2023 20 minutes**

**4) Updates and Miscellaneous 10 minutes**

a) Updates from Committee Members - Center Committee, Lexington Historical and Rev250

**5) Other unforeseen items that must be addressed prior to next meeting**

**Adjourn**

*All times are approximate and agenda items may be taken up in a different order and are subject to change in compliance with State law.*

**Next Meetings:** June 22nd, 2023

**AGENDA Tourism Committee**

Thursday May 25, 2023 at 3:30 pm

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*\*An Act Extending Certain COVID-19 Measures:*

<https://www.mass.gov/service-details/updated-guidance-on-holding-meetings-pursuant-to-the-act-extending-certain-covid-19-measures>

<https://us06web.zoom.us/j/2170603057>

Meeting ID: 217 060 3057

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