



Carol Ward, *Temporary Chair* info@tourlexington.us

Town of Lexington
Tourism Committee

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2023 24 Apr, 12:44 pm

TOWN CLERK
LEXINGTON MA

AGENDA

Thursday, April 27 2023

3:30 pm - 5:00 pm

Conducted Remotely

Members: Carol Ward, Temporary Chair, Marsha Baker, Kerry Brandin, Margaret Coppe, Bebe Fallick, Elsie Xu, Melissa Robbins, Gardy Desrouleaux

Select Board Liaison: Doug Lucente

Center Committee Liaison: Fred Johnson

Economic Development Coordinator: — Economic Development Director: Sandhya Iyer

Visitors Center Manager: Ariel Chin

1) Economic Development Report 30 minutes

a) Operations data

i) VC People Counter – March 2023

ii) VC Sales - March 2023

iii) Battle Green Tours sales - March 2023

iv) Liberty Ride Trolley sales - March 2023

2) 2023 Goals 30 minutes

3) Updates and Miscellaneous 10 minutes

a) Updates from Committee Members - Center Committee, Lexington Historical and Rev250

4) Other unforeseen items that must be addressed prior to next meeting

Adjourn

All times are approximate and agenda items may be taken up in a different order and are subject to change in compliance with State law.

Next Meetings: *May 25th, 2023*

AGENDA Tourism Committee

Thursday April 27, 2023 at 3:30 pm

Conducted Remotely

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**An Act Extending Certain COVID-19 Measures:*

<https://www.mass.gov/service-details/updated-guidance-on-holding-meetings-pursuant-to-the-act-extending-certain-covid-19-measures>

LUHD Office is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us06web.zoom.us/j/2170603057>

Meeting ID: 217 060 3057

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